



 hotel.eu

Fact sheet



Hotel .eu is founded in 2022

Hotel.eu has its head quarters in France, Sainte-Maxime.

Hotel.eu has 4 founders:

- Diego Dupont
- Jan Carron
- Lode Peeters
- Ignace Meersschaut

Let's talk numbers...

An average hotel in Europe pays approximately €48,043.13 per year to OTA's if 30% of bookings go through these kind of platforms, assuming an average room rate of €110 per night, 30 rooms, an average occupancy rate of 65% and a 15% commission charged by the OTA's.

In 2022, Booking Holdings, the parent company of Booking.com, reported a revenue of approximately \$17.09 billion and a net profit of approximately \$3.06 billion (18%).

source:

https://www.hotrec.eu/media/static/files/import/wp_post_47032/HOTREC-European-Hotel-Distribution-Study-2022.pdf



Our Mission is simple and clear...

Reduce the number of bookings made via OTAs to 22.5% or less in a period of 5 years, thereby **increasing the number of direct bookings**.

This would save an average of €24K per year per hotel or more than €4 billion for the European hotel industry.



Hotel.eu and Directbookings.eu before launch

36 European countries

+50.000 accomodations, direct bookable

+ 4.000 things to do (museums, attractions, cathedrals, events...)

+100.000 registered travelers

+6.000 inspirational posts