



 hotel.eu

For Hoteliers

Be part of the revolution in the online travel industry.

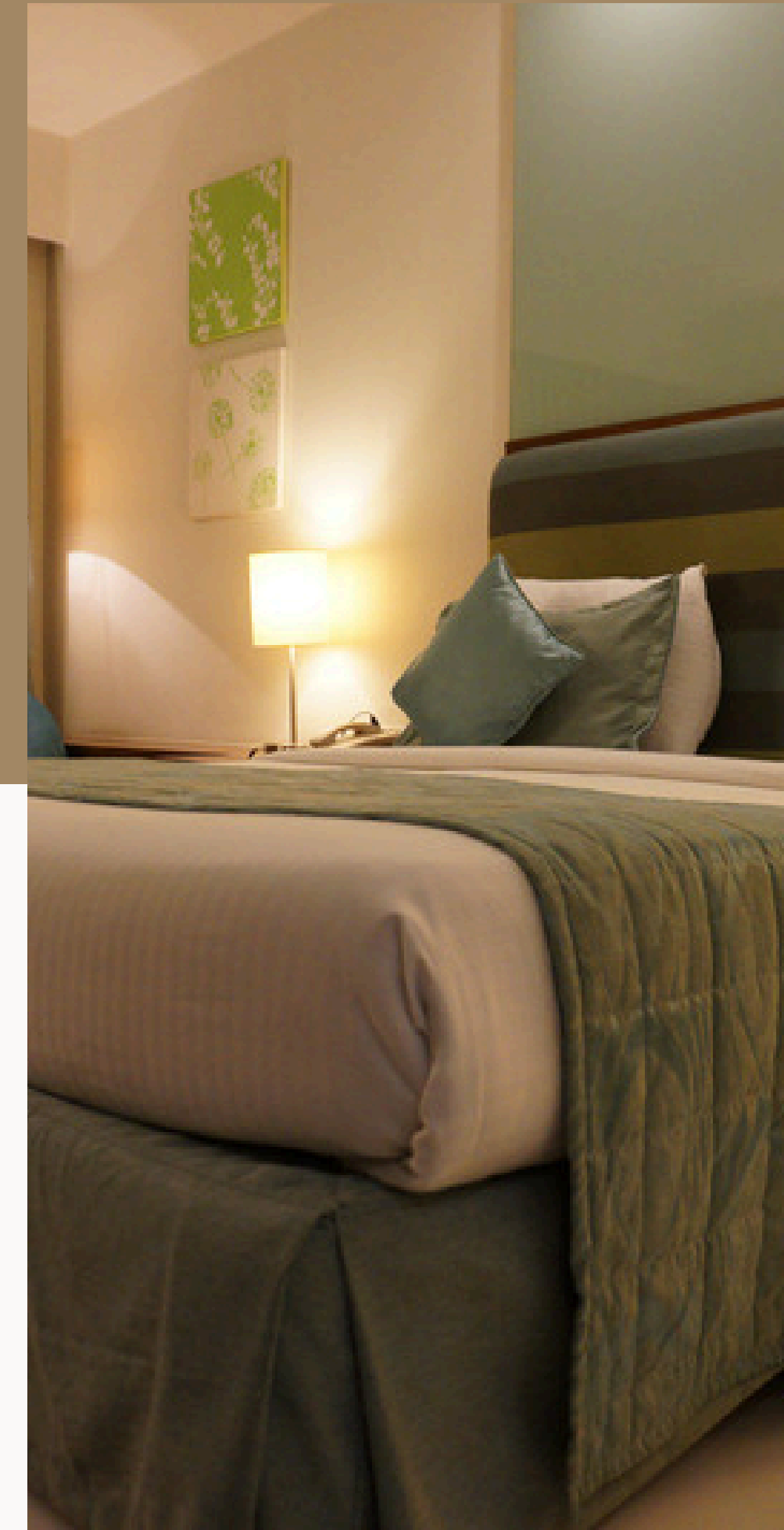
Become part



Hotel.eu is so much **more than a travel platform** where travelers can find hotels and book directly with the accommodation.



It is an interactive tool that puts them in direct contact with hotels, tour providers, museums and attractions and even here and there with like-minded travelers.



It provides an overview of the most interesting last minute deals and packages at incredible conditions. We offer the **Best Price Guaranteed**", book with confidence and best service.



With the digital **Hotel.eu Travel Pass** (at only €25) travelers can enjoy interesting perks like free breakfasts, room upgrades, free parking... **for life!**

It's easy to be part of something revolutionary in the travel industry.

Join Us



CREATE AN ACCOUNT

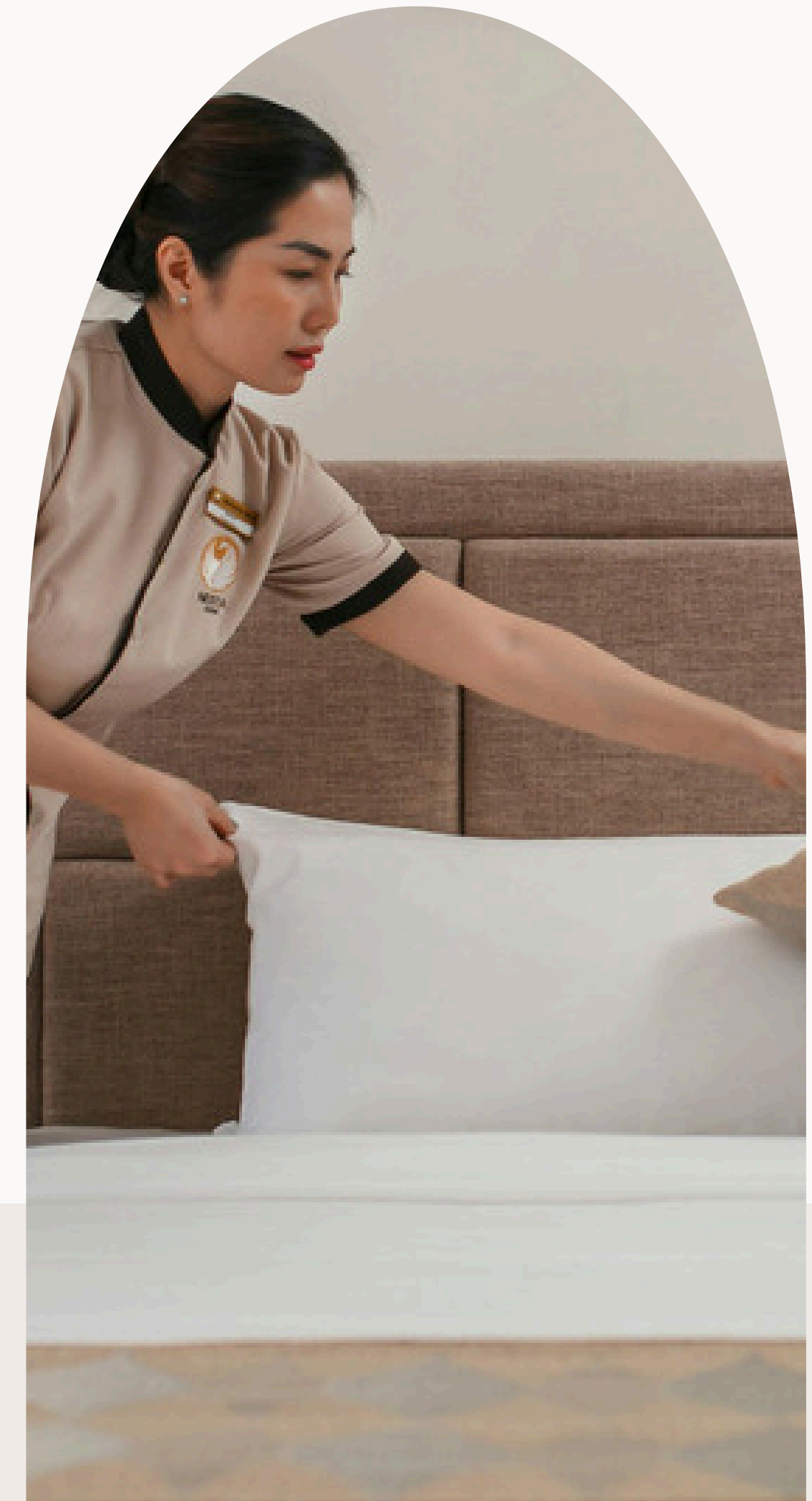
Creating an account is so simple!

In just a few clicks you're off on a new adventure, whether you are a hotel or a traveler.



CONNECT WITH TRAVELERS

Travelers can connect directly with the hotels and communicate via chat.



GET MORE DIRECT BOOKINGS

The only way travelers can book their stay is through your website; book via online booking page - e-mail form - phone.

Step in



How to Join?

Let's Start!



Create Your Hotel Account

- Register with your **hotel name** (mandatory) **FOR FREE**.
- Complete the registration form with your full name, email address and a secure password.
- Agree to our Terms & Conditions and Privacy Policy.

Click 'REGISTER' to join HOTEL.EU and start to grow your community.

To post content and to be seen by the community your account needs to be verified.





Profile Settings

- ☒ Complete your profile with all required information.
- ☒ For the date of birth (required field), enter anything you want.



Account Verification

To post content (like hotel pictures, special deals, perks, packages...) you need to be **verified**.

- ✓ Enter your full address details
- ✓ Upload the required documents for company verification.
- ✓ Complete all mandatory fields and click 'Send for Approval' to finalize your request.

The verification process typically takes up to max. 24 hours.



How to start?

- ✓ After your verification is approved, you can start sharing content with the community.

From then on, you'll be visible to everyone in the DISCOVER section.

- ✓ First, make sure your profile is completely set up, including the "About" section.

- ✓ You can create posts on the My Home page. It's all self-explanatory.

Just make sure the lock is open when you create a post.

This way, your post will also appear in the DISCOVER section for visitors who aren't yet following your hotel page.

- ✓ Visitors can only comment on your posts once they've "followed" your hotel.

We do this to prevent anonymous comments.

- ✓ Follow a few contributors yourself, such as local products, tourist services, events... so you can always stay informed about what's happening in your region.





How does the Interactive AI Travel Map inspires the traveler to plan his journey and how does it works?

- ✓ In the footer, travelers will find the European map and the country maps. They click on one of the maps they want. They can choose between the normal map and the AI map. On the AI map, they can ask questions to the map such as, *"How do I travel from the Hilton Hotel in Paris to the Louvre?"* or *"Which museums can I find in Rome?"*
- ✓ If they click on a location (a hotel, a museum...) a screen opens with all available information.
- ✓ For hotels, they will find the direct link to the hotel's website (or booking link) where they can book directly at the hotel. The hotel's website (and/or booking link are also listed in the Profile of the hotel on the platform.
- ✓ For other locations such as museums, attractions, events and other sights, they will find the direct link where they can book tickets for their tourism activities.

What does it cost?



LISTED HOTEL



ICON ON THE MAP

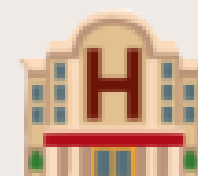
To appear on the map with basic information (name hotel, city & address and link to hotel website).

FREE

Please note that only 1,000 hotels can be placed on a map and that paying hotels will have priority.



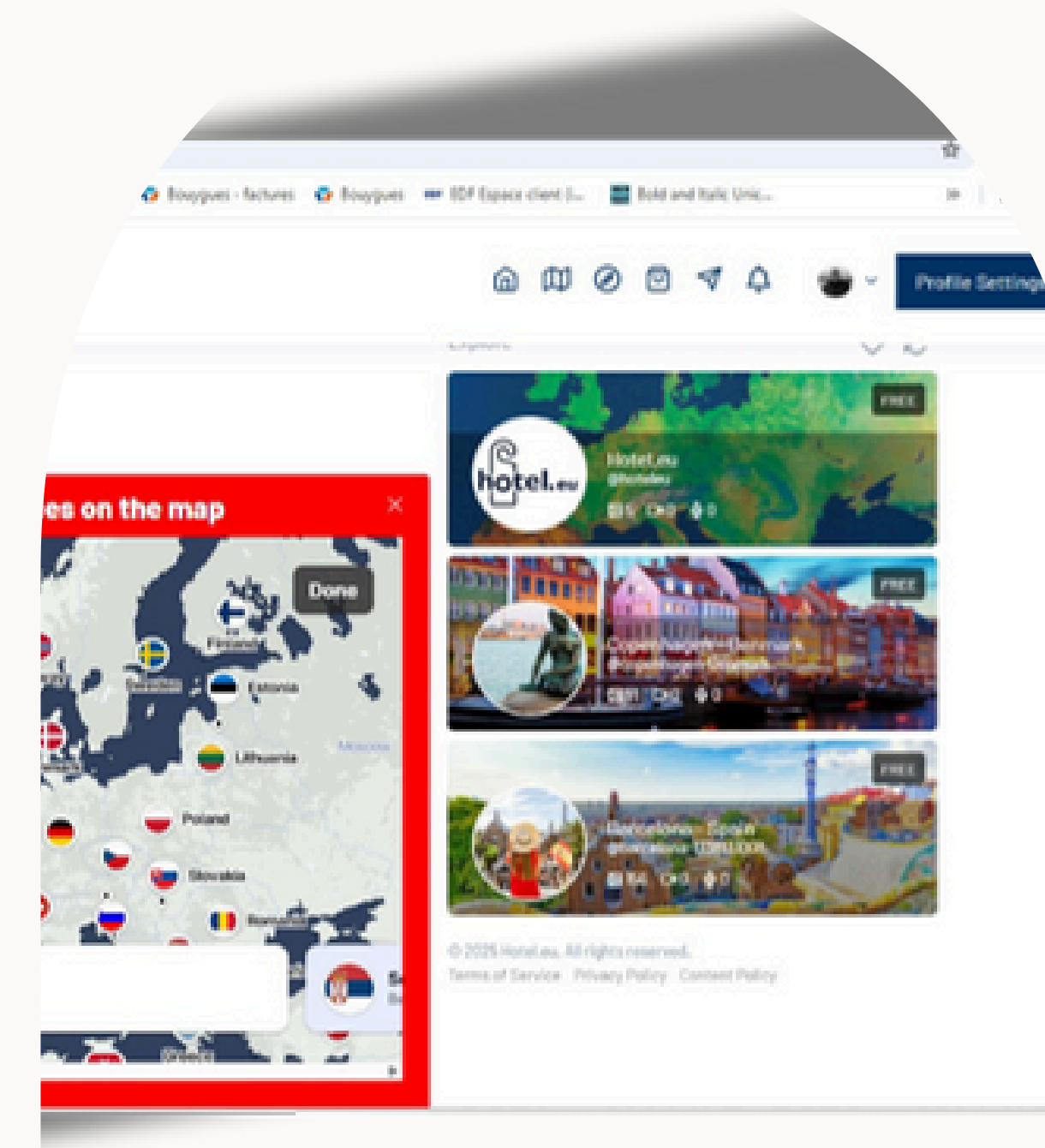
MEMBER



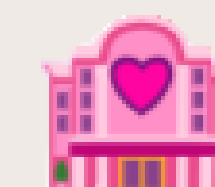
ICON ON THE MAP

BASIC MEMBER + hotel logo, photos, detailed description, amenities, last-minute deals, packages, hotel website and a direct booking link).

€4,9/month or €49/year
or a lifelong subscription for only
€49 one time payment
(if subscribed before 15.08.2025)



AMBASSADOR



ICON ON THE MAP

ADVANCED MEMBER + full access to the platform to post content, stories, special deals, last minutes... Link from map to app page.

€9,9/month or €99/year
or a lifelong subscription for only
€99 one time payment
(if subscribed before 15.08.2025)

IMPORTANT: EACH MAP CAN HOLD UP TO MAX. 1,000 SPOTS (PRESERVED FOR PAYING HOTELS).

COMPARISON

of the packages

MAP

APP



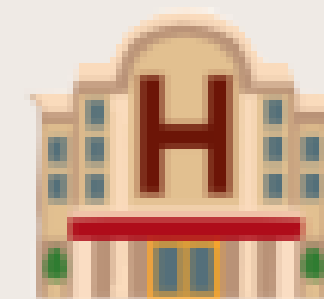
LISTED HOTEL

basic information

name hotel
city & address
link to hotel website

FREE

Please note that only 1,000 hotels can be placed on a map and that paying hotels will have priority.



MEMBER

extended information:

hotel name
hotel logo
city & address
photos
detailed description
amenities
last-minute deals
packages
hotel website
direct booking link

€4,9/month or €49/year

or a lifelong subscription for only
€49 one time payment
(if subscribed before 15.08.2025)



AMBASSADOR

extended information: hotel name,
hotel logo, photos, detailed
description, amenities, last-minute
deals, packages, hotel website and a
direct booking link



MAP LINKED WITH APP

full app access to:

post stories
post photos
promote last minute deals
promote packages
sell hotel stuff

interact with travelers

€9,9/month or €99/year

or a lifelong subscription for only
€99 one time payment
(if subscribed before 15.08.2025)

IMPORTANT: EACH MAP CAN HOLD UP TO MAX. 1,000 SPOTS (PRESERVED FOR PAYING HOTELS).

ALLOCATION

in all transparency

How are the subscription fees used?

Hotel.eu is a movement that promotes direct booking, not a purely commercial organization!

Example: What Happens to a €100 Hotel Subscription?

Purpose	Percentage	Amount (€)	Explanation
 Technical development & maintenance	30%	€30	Website upgrades, hosting, security, user experience improvements.
 Marketing & awareness campaigns	20%	€20	Promoting direct booking through social media, blogs, videos, and newsletters.
 Support for small & independent hotels	15%	€15	Discounts or sponsorships for smaller or disadvantaged hotels.
 Education & training	10%	€10	Webinars, guides, and resources to help hotels increase direct bookings.
 Advocacy & fair travel policy	10%	€10	Campaigning for more ethical tourism and resisting OTA overreach.
 Community & collaboration	10%	€10	Events, networking, and partnerships with like-minded initiatives.
 Transparency & reporting	5%	€5	Publishing annual impact and financial reports to build trust.



Explore Hotel.eu, help the European travel industry build a sustainable, fair, ethical and green business, share your stories, connect with your community and grow your presence effortlessly.
Join us and become part of a collective that celebrates European hospitality.

You're all set!

Ready to start your journey?
info@hotel.eu

